

TERMS

Terms of Use

The rules for using GlowUP: your account, plans and billing, cancellation, and your rights.

[COMPANY LEGAL NAME] · [STREET ADDRESS, CITY, STATE ZIP, USA] · support@glowup.app ·
Last updated [LAST UPDATED DATE]

1. About these terms

These Terms of Use (the “Terms”) are an agreement between you and [COMPANY LEGAL NAME], a [ENTITY TYPE, e.g. Delaware limited liability company] located at [STREET ADDRESS, CITY, STATE ZIP, USA] (“GlowUP”, “we”, “us”). They cover our website, quiz, checkout and the GlowUP - Face Yoga app (the “Service”). Effective date: [EFFECTIVE DATE]. By using the Service you agree to these Terms, our [Privacy Policy](#), our [Wellness Disclaimer](#) and our [Money-Back and Cancellation Policy](#). If you do not agree, do not use the Service.

2. Who can use the Service

You must be at least 18 years old and live in the United States. You promise that the information you give us is accurate. If you answer the quiz as under 18, you cannot buy a plan.

3. Your account

- Keep your sign-in details and one-time codes private. You are responsible for activity on your account.
- Tell us right away at support@glowup.app if you think someone else has used your account.
- You can delete your account at any time at [Delete your account](#). Deleting your account or the app does not cancel a subscription: cancel it first (section 6).

4. What you may do with the Service

We give you a personal, limited, non-exclusive, non-transferable, revocable license to use the Service for your own non-commercial use. You may not copy, resell, scrape, reverse engineer or interfere with the Service, share your access with others, use it to harm anyone, upload malicious code, or use it in a way that breaks the law.

5. Wellness, not medical care

GlowUP offers gentle facial and posture practices for general wellness. It is not medical advice, diagnosis or treatment, and it cannot promise any particular result. Stop if you feel pain, and speak with

a qualified professional if you have a medical condition or concerns. Please read our [Wellness Disclaimer](#). If you tell us you currently have pain or tenderness on your face or skin, we will not offer you a purchase until you update your answer.

6. Plans, billing and automatic renewal

- **What you buy.** Before you pay, we show the plan, the full price, the billing period, the date of the first charge and how to cancel. Plans in this Service are bought on our website through a secure checkout run by Stripe. The iOS app opens that same web checkout in your browser.
- **Automatic renewal.** A subscription renews automatically at the end of each billing period for the same period, at the price shown at checkout, until you cancel. We charge the payment method you used at checkout.
- **Free trials and offers.** If a trial or discount is offered, we tell you when it ends and what you will be charged afterwards. A trial turns into a paid plan unless you cancel before it ends.
- **How to cancel.** You can cancel at any time in the billing portal we link to from your account and in the receipt email, or by emailing support@glowup.app. Cancel before the renewal date to avoid the next charge. After you cancel, you keep access until the end of the period you already paid for.
- **Price changes.** If we change the price of a plan, we will tell you in advance and the new price applies from your next renewal. You can cancel before then.
- **Taxes.** Prices include or exclude sales tax as shown at checkout.
- **Refunds.** The 30-day money-back guarantee and your other refund rights are in our [Money-Back and Cancellation Policy](#).

[LEGAL REVIEW: confirm the renewal, trial and cancellation disclosures against the automatic-renewal and “click to cancel” rules that apply in the states where you sell.]

7. Content and ownership

The Service, including its text, plans, programs, videos, design, names and logos, belongs to us or our licensors and is protected by law. Except for the limited license above, we do not give you any right to it. If you send us feedback, we may use it without owing you anything.

8. Third-party services and links

The Service relies on third parties such as our payment processor and Apple. Their own terms apply to what they provide, and we are not responsible for them.

9. Disclaimer of warranties

The Service is provided “as is” and “as available”. To the fullest extent the law allows, we disclaim all warranties, including that the Service will be uninterrupted or error-free, and any warranty about the results of using it. Some states do not allow certain disclaimers, so some of these may not apply to you.

10. Limitation of liability

To the fullest extent the law allows, we are not liable for indirect, incidental, special, consequential or punitive damages, or for lost profits or data. Our total liability for any claim related to the Service is limited to the greater of the amount you paid us in the 12 months before the claim and [LIABILITY CAP IN USD]. Some states do not allow these limits, so they may not apply to you. Nothing in these Terms limits liability that cannot be limited by law.

11. Indemnity

You agree to defend and reimburse us for claims, losses and costs that come from your misuse of the Service or your breach of these Terms, except to the extent the law does not allow this.

12. Ending your use

You can stop using the Service at any time. We may suspend or end your access if you break these Terms, if needed to protect the Service or other people, or if we stop offering the Service. If we end your paid access without cause, we will refund the unused part of the period you paid for. Sections that by their nature should continue after the Terms end will continue.

13. Governing law and disputes

These Terms are governed by the laws of the State of [GOVERNING STATE, e.g. Delaware] and applicable U.S. federal law, without regard to conflict-of-law rules. Before you start a formal claim, contact us at legal@glowup.app and give us 30 days to try to resolve it. Any claim that is not resolved will be brought in [COURT VENUE, e.g. the state and federal courts located in Wilmington, Delaware], and you and we agree to those courts. [LEGAL REVIEW: decide whether to add an arbitration clause and class-action waiver, or small-claims carve-outs.]

14. Changes to these Terms

We may update these Terms. We will post the new version here with a new date and, if the change is material, tell you in the app or by email before it takes effect. If you keep using the Service after that, you accept the update.

15. General

These Terms and the policies they refer to are our whole agreement with you about the Service. If part of them is found to be unenforceable, the rest stays in effect. You may not transfer your rights under

these Terms; we may transfer ours as part of a business change. Not enforcing a right is not giving it up.

16. Contact us

[COMPANY LEGAL NAME], [STREET ADDRESS, CITY, STATE ZIP, USA]. Support: support@glowup.app. Legal notices: legal@glowup.app.